

Clinical Problem Selection

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First Steps

- ▶ Have a lab notebook for assignments, readings notes, minutes of meetings, ideas, and drawings.
- ▶ **Divide** into teams of 1 to 3.
- ▶ Select a *clinical problem* (we will do this together).
- ▶ In your notebook, list your team members and emails, team name, *clinical problem*, and identify your team strengths and weaknesses.

Suggestions

1. Allergy
 - a. Early detection and treatment of anaphylactic reactions.
2. Cardiovascular Diseases
 - a. Monitoring and recording angina episodes.
 - b. Arrhythmia monitoring.
 - c. Cardiomyopathy monitoring.
 - d. Minimally invasive treatment methods and tools.
 - e. Pacing and defibrillation.
 - f. Peripheral arterial disease assessment and/or monitoring.
 - g. Stents and other implanted devices.
 - h. Thrombophlebitis diagnosis and/or treatment.
3. Dermatology
 - a. Deep learning computer application to diagnosis of skin lesions.
4. Ear, Nose and Throat (ENT)
 - a. Prosthetics and implants.
 - b. Surgical tools.
5. Emergency Medicine
 - a. Applications for trauma.
6. Endocrinology
 - a. Continuous glucose monitoring
 - b. Insulin administration
7. Infectious Disease
 - a. Rapid diagnosis of pathogens.
 - b. Sample collection.
 - c. Sterilization methods.
 - d. Transport and handling of specimens.
8. Gastroenterology
 - a. Biopsy instruments.
 - b. Video capsule for visualization of the digestive tract.
9. Nephrology
 - a. Home dialysis
10. Neurological Diseases
 - a. Thoracic back pain diagnosis.
 - b. Parkinson's disease monitoring.
 - c. Peripheral nerve disease assessment.
 - d. Seizure monitoring.
 - e. Sensory and motor function assessment tools.
11. Orthopedics
 - a. Rehabilitation devices.
 - b. Surgical tools.
12. Pharmacology
 - a. Enhanced drug delivery systems.
 - b. Infusion Pumps
13. Plastic Surgery
 - a. Restorative/cosmetic prosthesis and implants.
14. Psychiatry
 - a. Alert systems for Depression and/or Anxiety
 - b. Suicide Prevention
15. Pulmonary
 - a. Diagnosing drug-induced respiratory depression.
 - b. Low cost sleep apnea monitoring.

Investigate the Clinical Problem

▶ Resources

- University libraries – topic search, journal articles.
- Bio–Medical Library in Diehl Hall – medical books.
- Interview physicians if able – ie. Prof. Saliterman.
- Interview patients if able – friends & relatives.

▶ Study the disease

- What is the clinical presentation and progression?
- What anatomy and pathophysiology are involved?
- What are the incidence, prevalence, morbidity and mortality of the disease?
- What are the causes, treatments, and outcomes?

Impact

- ▶ What is the cost/impact of the clinical problem to the patient and society?
 - Healthcare costs
 - Emotional impact
 - Loss of wages
 - Global issues like opioid addiction
- ▶ Are there Medicare or other insurance coverage issues?
- ▶ Are patient expectations realistic?

Formulate a “Needs Statement”

- ▶ “A process for determining and addressing the gaps between the current situation or condition, and the desired one.”¹
- ▶ Consider ie. *Chronic Pain Management*:
 - “Lessen the amount and duration of knee pain in elderly adults with osteoarthritis.”
 - “Reduce the number of visits to the emergency room for low back pain.”
 - “Reduce the use of opioid medications for chronic pain among Appalachian residents.”
 - “Improve sleep disturbance due to pain.”

Solutions

- ▶ What are the *existing and emerging solutions* for diagnosis, treatment and management?
- ▶ Do you see an *opportunity* – “gap analysis” to create value within existing solutions?
- ▶ Can you identify a totally *unique solution*, based on yours or someone else's research?
 - *It is not the discoverer, but the first to patent an invention based on the discovery, that ultimately owns the intellectual property.*

Stakeholder Analysis

- ▶ Identify the stakeholders, including potential conflicts of interest and alignments.
- ▶ Identify market segments.
 - For example, in *Stroke Management*, this includes:
 - **Pre-hospital** – family and EMS.
 - **Emergency Department** – all personnel.
 - **Hospital** – nurses, doctors, pharmacists, physical therapists.
 - **Recovery** – rehabilitation centers, nursing homes.

Market Analysis

- ▶ What is your target population/market?
- ▶ What is the current market landscape (for example competitors)?
- ▶ What is the size and demographics of your market (patients, first responders, nurses etc.)?
- ▶ Is the market growing or shrinking?
- ▶ Are there regional or international considerations?

Clinical Problem Worksheet

Team

1. Team members and contact information.
2. Team member's individual strengths and weaknesses.

Discovery & Ideation

1. Clinical problem chosen.
2. Resource list – websites, places and people.
3. Understanding of the disease:
Clinical presentation and progression,
Anatomy and pathophysiology,
Incidence, prevalence, morbidity and mortality,
Causes, treatments and outcomes
4. Impact of the Disease:
To the patient,
To society,
Insurance coverage,
Patient expectations
5. Needs Statement
6. Solutions
7. Stakeholder analysis.
8. Market analysis.

Investigation Phase Invention & Prototype

1. Medical device solution.
2. Prototype requirements:
Costs, timeline and other resources needed.
3. Plans for completion and presentation.

Summary

- ▶ Keep a lab *notebook*.
- ▶ Select a *clinical problem*.
- ▶ *Investigate* the clinical problem and its impact.
- ▶ Identify a specific *need*.
- ▶ Consider all *solutions*.
- ▶ Describe the *stakeholders*.
- ▶ Complete a *market analysis*.
- ▶ Propose a *medical device solution*.